



UpSkill Your Business: A Guide for Done-For-You Team Development Products

Dear Dragon,

Are you ready to take your business to the next level?

I'm excited to introduce you to my latest product guide..

As a successful entrepreneur, I know that having a strong team is essential to achieving your business goals. That's why I've curated a selection of digital products that will help enhance your team's skills and abilities in various departments.

With the following products, you can give your team members access to world-class training and courses through Dan Lok University. And the best part? You won't have to waste your precious time training them yourself.

Your team will be armed with the skills to make your vision a reality WITHOUT consuming your time.

So whether you're looking to improve your sales team's performance or scale your marketing efforts, this guide has got you covered.

It's time to take your business to the next level with the help of my done-for-you team development products.

Are you ready to unlock your team's full potential?

[CLICK HERE to request access for your team member >>](#)

Our legacy awaits,

Dan Lok
Founder of Dragon 100™

Sales and Closing Techniques

Course Name	Description	Department	Skills	More Information
B2B Closing Secrets	Discover the secrets to closing high-ticket B2B deals and building long-term business relationships.	Sales, Operations, Leadership.	B2B sales, closing, negotiation, and communication.	https://danlokshop.com/products/b2b-closing-secrets
Higher Margins Better Clients	Discover how to attract and work with high-paying clients that value your services.	Sales, Marketing, RevOps.	Sales strategy, pricing strategy, customer acquisition, and business growth.	https://danlokshop.com/collections/all-products/products/higher-margin-s-better-clients
How To Sell High Ticket Services	Learn how to sell high-ticket services and products with confidence and ease.	Sales, Marketing.	High ticket sales, negotiation, closing, and communication.	https://danlokshop.com/collections/all-products/products/how-to-sell-high-ticket-services
More Sales Challenge	Join a 21-day challenge to boost your sales skills and achieve more success in your career.	Sales, RevOps.	Sales strategy, customer acquisition, communication, and closing.	https://danlokshop.com/products/more-sales-challenge
Negotiation Secrets	Learn how to negotiate effectively and get the best deals for your business.	Sales, Operations, Leadership.	Negotiation, persuasion, communication, and sales.	https://danlokshop.com/products/negotiation-secrets
Objection Handling Secrets	Discover how to overcome objections and close more sales with ease.	Sales, Customer Service/Success.	Sales objections, communication, persuasion, and customer satisfaction.	https://danlokshop.com/products/objection-handling-secrets

Perfect Closing Script	Master the art of closing sales with the Perfect Closing Script, a proven formula for getting more "yes" from your prospects.	Marketing, Sales, Leadership.	Sales closing, communication, persuasion, and customer satisfaction.	https://danlokshop.com/products/perfect-closing-script
Premium Package Secrets	Learn how to create high-ticket packages that boost your revenue and provide more value to your customers.	Sales, Marketing, RevOps, Leadership.	Sales strategy, pricing strategy, customer acquisition, and business growth.	https://danlokshop.com/products/premium-package-secrets
Prospecting Secrets	Discover how to find and attract high-quality leads that are more likely to convert into customers.	Sales, Marketing.	Sales prospecting, lead generation, communication, and customer acquisition.	https://danlokshop.com/products/prospecting-secrets
Referral Secrets	Discover how to generate more referrals and build a strong network of customers and partners.	Marketing, Sales, RevOps.	Referral marketing, customer satisfaction, customer retention, and communication.	https://danlokshop.com/products/referral-secrets
Talk Less, Close More	Discover how to close more sales by asking the right questions and listening actively.	Sales, Customer Service/Success.	Sales strategy, communication, persuasion, and closing.	https://danlokshop.com/products/talk-less-close-more
The 7 Habits Of Highly Effective Salespeople	Learn the habits and mindsets of top-performing salespeople to boost your success in sales.	Sales, Leadership, and Operations.	Sales strategy, communication, customer satisfaction, and personal development.	https://danlokshop.com/products/the-7-habits-of-highly-effective-salespeople

Copywriting

Course Name	Description	Department	Skills	More Information
Art Of Copy	Learn how to write persuasive and effective copy that sells.	Marketing, Copywriting.	Copywriting, persuasion, sales, marketing, communication	https://danlokshop.com/collections/all-products/products/art-of-copy
Conversion Secrets	Discover how to optimize your sales funnel for maximum conversions.	Sales, Marketing.	Conversion optimization, sales funnel, lead generation, and customer acquisition.	https://danlokshop.com/collections/all-products/products/conversion-secrets
Copywriting Secrets	Discover the secrets to writing copy that converts prospects into customers.	Marketing, Copywriting.	Copywriting, persuasion, sales, marketing, communication.	https://danlokshop.com/collections/all-products/products/copywriting-secrets
Funnel Secrets	Learn how to create high-converting sales funnels that generate leads and sales on autopilot.	Marketing, Sales, Copywriting.	Sales funnel, lead generation, customer acquisition, and conversion optimization.	https://danlokshop.com/collections/all-products/products/funnel-secrets
High Income Copywriter™ Certification	Get certified as a High Income Copywriter™ and learn how to write copy that sells for top dollar.	Marketing, Copywriting.	Copywriting, freelance writing, business development, client management, and Buyers psychology	https://danlokshop.com/collections/all-products/products/high-income-copywriter-certification
Offer Secrets	Learn how to create irresistible offers that drive sales and grow your business.	Marketing, Sales, RevOps, Leadership.	Sales strategy, pricing strategy, customer acquisition, and business growth.	https://danlokshop.com/products/offer-secrets
Web Copy Secrets	Learn how to write copy that converts visitors into customers on your website.	Copywriting, Marketing	Web copywriting, copywriting, content creation, SEO, and value proposition	danlokshop.com/collections/copywriting/products/web-copy-secrets

Marketing

Course Name	Description	Department	Skills	More Information
Content Secrets	Learn how to create engaging and high-quality content that attracts and retains customers.	Marketing, Content Creation.	Content marketing, copywriting, social media, blogging, and organic marketing.	https://danlokshop.com/collections/all-products/products/content-secrets
Email Autoresponder Secrets	Learn how to create automated email campaigns that converts subscribers into buyers.	Marketing, Customer Success.	Email marketing, autoresponder, lead nurturing, and customer engagement.	https://danlokshop.com/collections/all-products/products/email-autoresponder-secrets
Email Secrets	Discover the secrets to writing high-converting emails that get results.	Marketing, Copywriting, Sales.	Email marketing, copywriting, persuasion, customer engagement	https://danlokshop.com/collections/all-products/products/email-secrets
Follow Up Secrets	Learn how to follow up with prospects and customers in a way that builds relationships and generates sales.	Sales, Customer Success, Sales	Sales follow-up, customer retention, communication, and customer satisfaction.	https://danlokshop.com/collections/all-products/products/follow-up-secrets
InstaSecrets	Discover how to use Instagram to attract and convert followers into paying customers.	Marketing.	Instagram marketing, social media, influencer marketing, and content creation.	https://danlokshop.com/collections/all-products/products/instasecrets
Kajabi Bonuses	Learn how to create irresistible offers that sell with Kajabi.	Marketing, RevOps.	Online course creation, digital product sales, marketing strategy, and customer engagement	https://danlokshop.com/collections/all-products/products/kajabi-bonuses



Magnetic Messages	Learn how to create irresistible messaging that compels your audience to take action.	Marketing, Copywriting, Sales	Copywriting, persuasion, sales, marketing, and communication.	https://danlokshop.com/products/magnetic-messages
Marketing Secrets	Discover the most effective marketing strategies and tactics used by the world's top marketers to attract, engage, and convert more customers.	Marketing, Copywriting, Leadership.	Marketing strategy, customer acquisition, branding, and business growth.	https://danlokshop.com/products/marketing-secrets
Paid Ad Secrets	Discover how to create profitable ad campaigns that drive traffic and sales to your website.	Marketing, Operations.	Paid advertising, PPC, Facebook ads, Instagram ads, and customer acquisition.	https://danlokshop.com/products/paid-ad-secrets
Videos That Sell	Discover how to create compelling marketing videos that generate leads and sales for your business.	Production, Marketing, Copywriting.	video marketing, storytelling, content creation, branding, and sales.	danlokshop.com/collections/video-marketing/products/videos-that-sell
Web Copy Secrets		Copywriting, Marketing		https://danlokshop.com/collections/sales-and-closing/products/web-copy-secrets

Productivity and Mindset

Course Name	Description	Department	Skills	More Information
Get Shit Done	Discover how to overcome procrastination and take action towards your goals.	Leadership, Operations, Marketing.	Productivity, time management, goal setting, and task prioritization.	https://danlokshop.com/collections/all-products/products/get-shit-done
Make This Year Your Best Year Ever	Discover the secrets to goal setting, planning, and execution to make this year your most successful yet.	Leadership, Operations, Sales.	Goal setting, personal development, productivity, and time management.	https://danlokshop.com/products/make-this-year-your-best-year-ever
Millionaire Money Habits	Learn the habits and mindset of millionaires to help you achieve your financial goals.	Leadership, Operations, Sales.	Wealth mindset, personal finance, money management, and investing.	https://danlokshop.com/products/millionaire-money-habits
Millionaire Productivity Secrets	Discover how to boost your productivity and efficiency to accomplish more, in less time.	Operations, Leadership, Sales.	Productivity, time management, goal setting, and task prioritization.	https://danlokshop.com/products/millionaire-productivity-secrets
Personal Branding Secrets	Learn how to build a strong personal brand and stand out in your industry.	Marketing, Leadership.	Personal branding, authority positioning, marketing strategy, and business growth.	https://danlokshop.com/products/personal-branding-secrets
Persuasion Secrets	Discover how to persuade and influence others to take action and achieve your goals.	Sales, Marketing.	Persuasion, communication, sales, and marketing.	https://danlokshop.com/products/persuasion-secrets



Think Like A Millionaire	Learn how to think like a millionaire and develop a mindset for success in sales.	Leadership, Sales.	Wealth mindset, personal development, goal setting, and money management.	https://danlokshop.com/products/think-like-a-millionaire
Unlock The Millionaire Within	Unleash your potential and start living the life you've always dreamed of with Dan Lok's comprehensive system for building wealth, creating passive income streams, and achieving financial freedom.	Marketing, Sales, Leadership, Operations.	Wealth mindset, personal development, goal setting, and money management.	https://danlokshop.com/products/unlock-the-millionaire-within
Your First Million	Learn how to start and grow a profitable business from scratch, even if you have no experience or capital, with Dan Lok's practical tips and strategies for launching your first million-dollar venture.	Leadership.	Wealth creation, financial planning, money management, investment, and entrepreneurship.	https://danlokshop.com/products/your-first-million

Speaking and Communication

Course Name	Description	Department	Skills	More Information
Story Selling Secrets	Learn how to use the power of storytelling to sell more effectively and connect with your audience.	Sales, Marketing, Leadership.	Storytelling, copywriting, persuasion, sales, and marketing.	https://danlokshop.com/products/story-selling-secrets



Public Speaking Secrets	Learn how to speak with confidence and charisma to engage and inspire your audience.	Leadership, Sales.	Public speaking, communication, presentation skills, and persuasion.	https://danlokshop.com/products/public-speaking-secrets-video-training
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YouTube

Course Name	Description	Department	Skills	More Information
Tube Follower Secrets	Get more subscribers, views, and engagement on YouTube with proven strategies and tactics.	Marketing, Leadership, Operations	YouTube marketing, video marketing, influencer marketing, content creation	https://danlokshop.com/products/youtube-secrets-video-training
Tube Your Own Horn™	Leverage the power of YouTube to build your personal brand, establish yourself as an authority, and attract more high-paying clients.	Marketing, Leadership, Operations, Production.	YouTube marketing, video marketing, content creation, and personal branding.	https://danlokshop.com/products/tube-your-own-horn-program

Wealth and Abundance

Course Name	Description	Department	Skills	More Information
6 Steps To 6 Figures	Discover the proven formula to go from zero to six figures in 90 days or less.	Sales, Marketing, Operations, Leadership.	Business Growth, Business Acumen, and Joint Ventures.	https://danlokshop.com/products/6-steps-to-6-figures-video-training
Unlock Your Abundance	Learn to develop an abundance mindset and attract more opportunities and success in their personal and professional lives.	Sales, Marketing, Operations, Leadership.	Wealth mindset, and personal development.	https://danlokshop.com/products/unlock-your-abundance

Wealth Attraction Secrets	Discover the secrets of wealth attraction and transform your mindset to attract abundance in your life.	Sales, Marketing, Operations, Leadership.	wealth creation, mindset, financial planning, money management, and abundance.	https://danlokshop.com/products/wealth-attraction-secrets
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Intrapreneurship / Entrepreneurship

Course Name	Description	Department	Skills	More Information
Authority Positioning Secrets	Discover the secrets to positioning yourself as an authority in your industry.	Marketing, Leadership, Copywriting.	Authority positioning, branding, marketing, and business growth.	https://danlokshop.com/collections/all-products/products/authority-positioning-secrets
Freelancing Secrets	Discover the secrets to building a successful freelance business.	Operations.	Freelancing, business development, pricing strategy, and client management.	https://danlokshop.com/collections/all-products/products/freelancing-secrets
Unlock Your Confidence	Overcome your self-doubt and gain the confidence to achieve your goals and live your best life.	Sales, Marketing, Operations, Leadership, Customer Service/Success.	Confidence, self-improvement, mindset, communication skills, and success habits.	https://danlokshop.com/products/unlock-your-confidence
Unlock Your Entrepreneurial Thinking	Master the mindset and strategies of successful entrepreneurs, think outside the box generate innovative ideas and solutions.	Sales, Marketing, Operations, Leadership	Entrepreneurship, business mindset, innovation, creativity, and problem-solving.	https://danlokshop.com/products/unlock-your-entrepreneurial-thinking